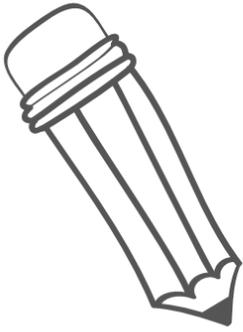


10 Speedy Content Creation Hacks

Create More Content Faster



1

START WITH PLR

Private Label Rights (PLR) content makes a great launching pad for content creation. The heavy lifting is done for you - all that's left is to personalize and brand the content!



2

USE AFFILIATE SWIPES

If you're promoting someone else's product, don't feel like you have to start from scratch. Ask the product creator if they have email or blog post swipes available.



3

TRANSCRIBE YOUR IDEAS

Sometimes, the hardest part of creating content is writing it down. Make it easy on yourself by recording a memo and transcribing it for free through a service like [Otter.ai](#).



4

CREATE A ROUND-UP RESOURCE

If you already have a large library of content on a topic, let your readers explore your archives by publishing a huge round-up post.



5

CROWDSOURCE

You don't have to come up with every idea by yourself. Ask questions in your community and (with permission), use the responses to create a fresh new piece of content.



6

CREATE A CASE STUDY

If you have plenty of lovely comments and testimonials from satisfied customers, consider turning some of the remarks into case studies. Interview your happy customers about how your product or service has improved their life.

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7 DESIGN A CHECKLIST

Take a tutorial you've created and summarize each step. Add those steps to a document and use bullet formatting to create a simple checklist you can giveaway or sell.



8 PREPARE A PRESENTATION

Breathe new life into an old report or eBook. Take the main points from the content and turn each one into a slide. Then use the text as your speaker's notes.



9 INTERVIEW AN EXPERT

Make a list of industry experts that people in your community love learning from. Then ask each person on your list if you can interview them on Facebook Live or on your podcast.



10 DESIGN A COURSE

Don't let your content languish in obscurity. Turn your best material into a free or premium course. You can create modules, add worksheets, and more to increase the value for your community!



ABOUT AVERY

I'm Avery Wilmer, a content marketer living near the Atlantic. I want to inspire you to create content fearlessly, build a brand that you adore, and proudly share your message.



WATCH MY SHOW

I love using videos to simplify content marketing topics. So, I created the Fearless Content show where I dive deep into content creation each week. Watch new episodes here:

AveryWilmer.com/show/